VizitAR
POWERED BY XPLORA
axent
marketing digital
CERTIFIED
PARTNER

... VIZITAR IS A

PLATFORM

FOR **IMMERSIVE, GAMIFIED** AND

CONTEXTUALIZED EXPERIENCES

CONTEXTUALISATION SYSTEM

CUSTOMISED VISITS/ MULTIPLE PROFILES

MULTIMEDIA PLAYER PHOTOS/VIDEOS/3D SOUND,

AR/VR

360° VIDEOS

VIRTUAL TOURS

GAMIFICATION

SALES PROMOTION

SOCIAL MEDIA COMMUNITY

ENHANCED ANALYTICS

CMS / EXPERIENCE BUILDER

ONE PLATFORM WITH A STATE OF THE ART PHYGITAL EXPERIENCE BUILDER

MARKET TRENDS

64%

BRANDS USING XR

das principais marcas de consumo estão a começar a investir em experiências imersivas

50%

TOP OF MIND

dos consumidores recordam as marcas que os envolvem regularmente com tecnologias imersivas

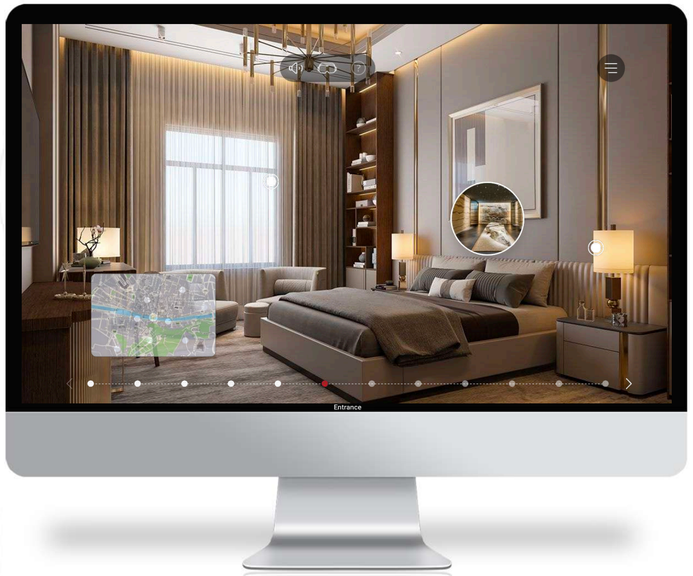
74%

WILLING TO BUY

dos consumidores têm maior probabilidade de comprar um produto depois de se envolverem numa experiência significativa com a marca

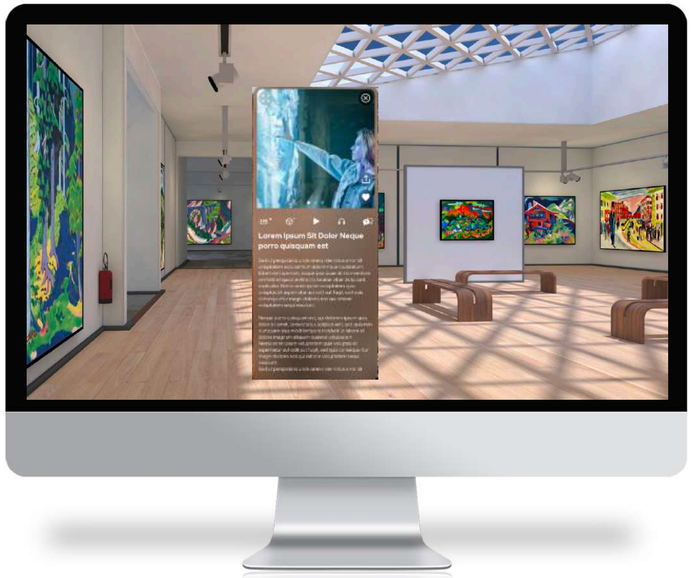
In Accenture-Immersive-Experience-Digital-Report

IMMERSVE HOTEL EXPERIENCE



WEBPAGE VIRTUAL TOUR FOR SALES PROMOTION

The guest visits the hotel from home in a totally immersive way and uses this visit as a useful tool for making booking decisions (choice of room, location of the hotel and the zone in which it is located). This virtual tour will also be a useful tool for onboarding purposes



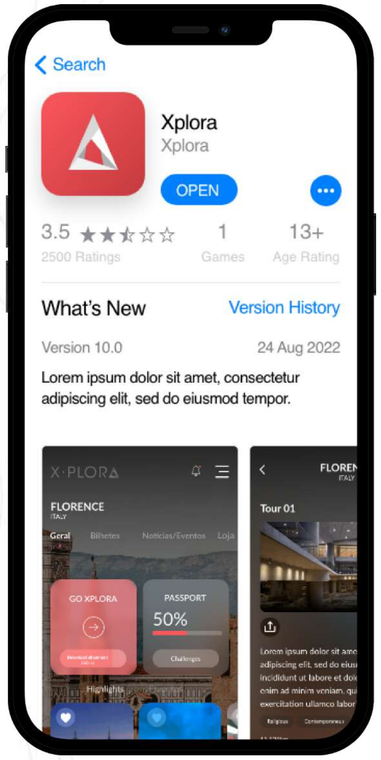
WEBPAGE VIRTUAL MICROVERSE HOTEL

Guests can at any time visit the hotel at the same time as other guests or even hotel staff and interact and socialise with them while browsing this virtual hotel.

APP FOR SELF GUIDING TOURS (INSIDE HOTEL AND IN THE CITY)

Hotel App that will serve as a guide for guests to have an interactive map of the hotel's facilities and the city to visit on their mobile phones, with useful contextualised information content recommended by the hotel.

TOURIST EXPERIENCE SELF GUIDED TOURS

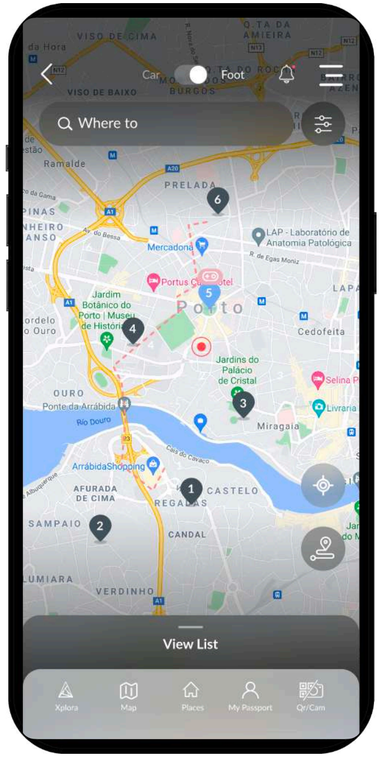


DOWNLOAD DA APP

Download the app from the IOS and Android stores.

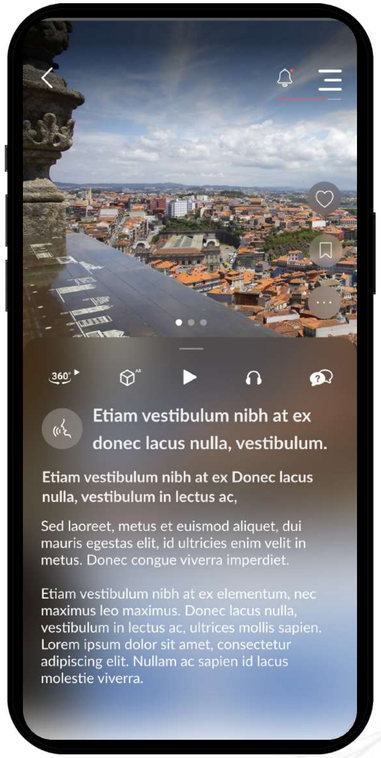
VISITE OS LOCAIS RECOMENDADOS PELO SEU HOTEL

Visit the main points of interest of your travel destination with the Hotel's recommendations in an itinerary.



MAPA INTERACTIVO

Receive notifications as you pass the different places recommended by the Hotel.



DESFRUTE DE EXPERIENCIAS XR

Enjoy the immersive experiences that your hotel offers about the city you're exploring.

AVAILABLE FOR ANY DEVICE

EXPERIENCES PLATFORM

FOR HOSPITALITY

VizitAR

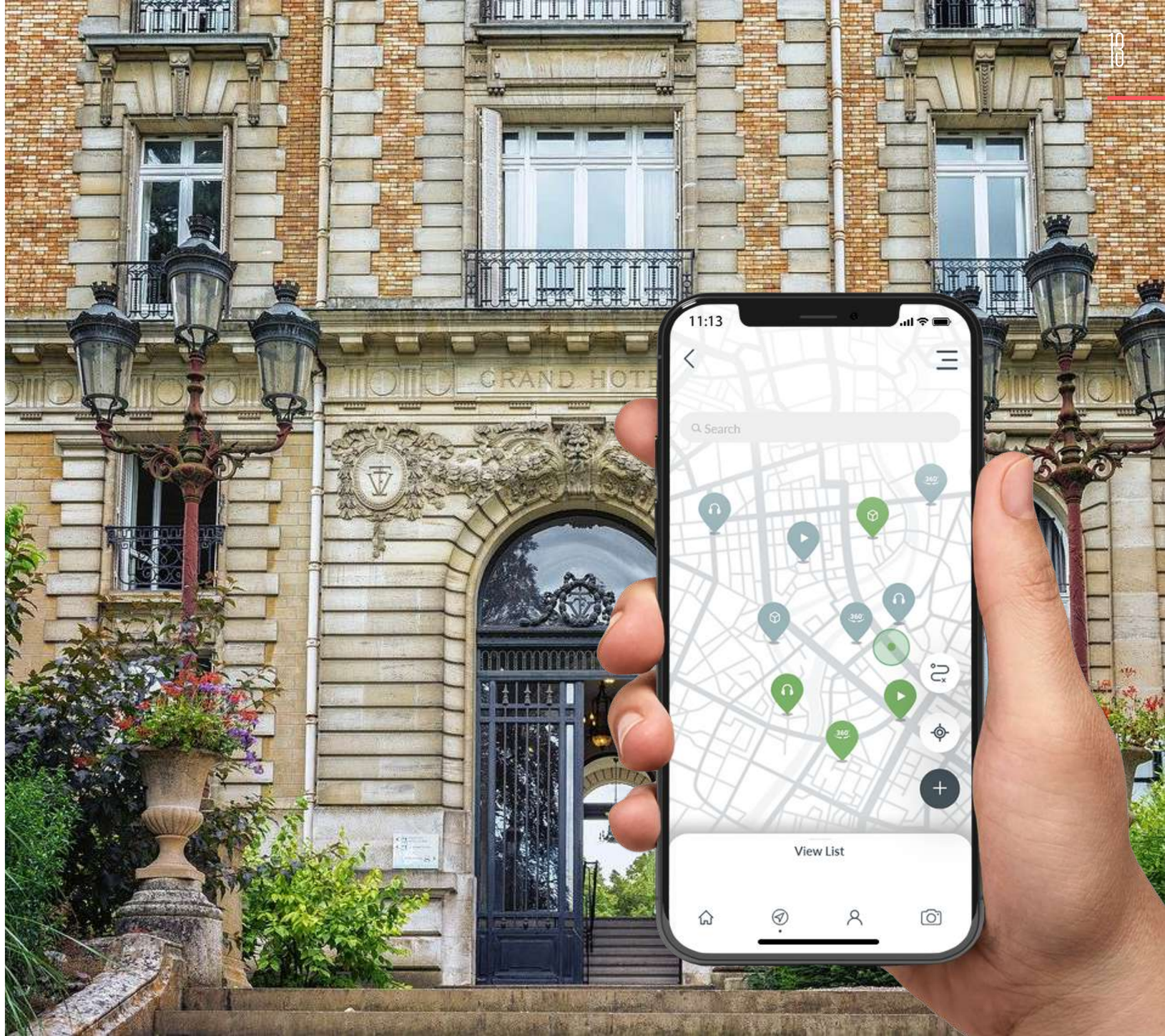
POWERED BY XPLORA

01 . CONTEXTUALISATION SYSTEM

Supported by a **contextualisation system VizitAR app detects the visitor's location (GPS) and triggers content** when you want it, **with no need for a human tour guide or concierge.**

The visitor receives the targeted, customised information (text, audio, image, vídeo) through georeferentiation (outdoor) or beacons (indoor) or even QR Codes (indoor or outdoor).

"Isn't it great to take full control of your guests tourist experience?



02. AUDIOGUIDE IMMERSIVE AUDIO

Uncover all the great stories about your hotel and the points of interest you recommend for your guests to visit, with an engaging voice-over narrative that will complement the experience.

Offer your guests an experience tailored to their profile to their profile, thus increasing interest, experience, interaction and impact.

You can also create truly immersive sound experiences with binaural sound (3D sound).

03. VIRTUAL GUIDE

With the Virtual Guide functionality, users will be able to take guided tours of the hotel with a guide / host of the company.

This way of accompanying new guests or even new staff, through a guide that accompanies the visit, increases the engagement and level of attention **while showing the hotel for holidays, professional stay or even for events.**

This guide can be live, a pre-recorded video or even an avatar.

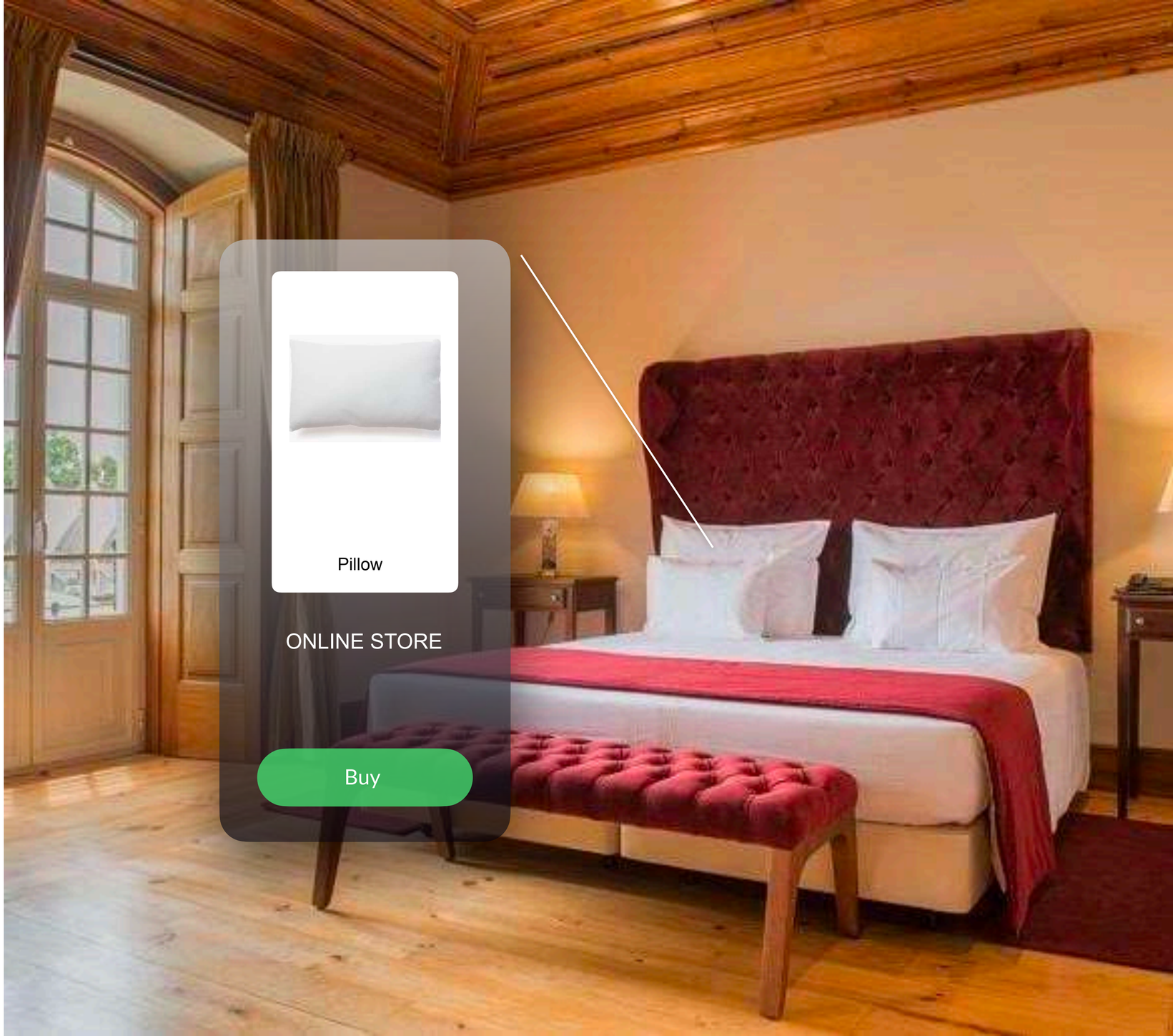
> *Keep the human touch while hosting your guests.*

04. VENDAS CONTEXTUALIZADAS

Promote contextualised sales of your online store , or any other product or service of the Hotel while your guests are inside your hotel.

This allows visitors to **easily see the items that you want to promote** while doing the physical or virtual visit to your hotel.

It can be products from your store, it can even be your loyalty program , the possibilities are endless.



> *Offer your guests a 360° shopping experience.*

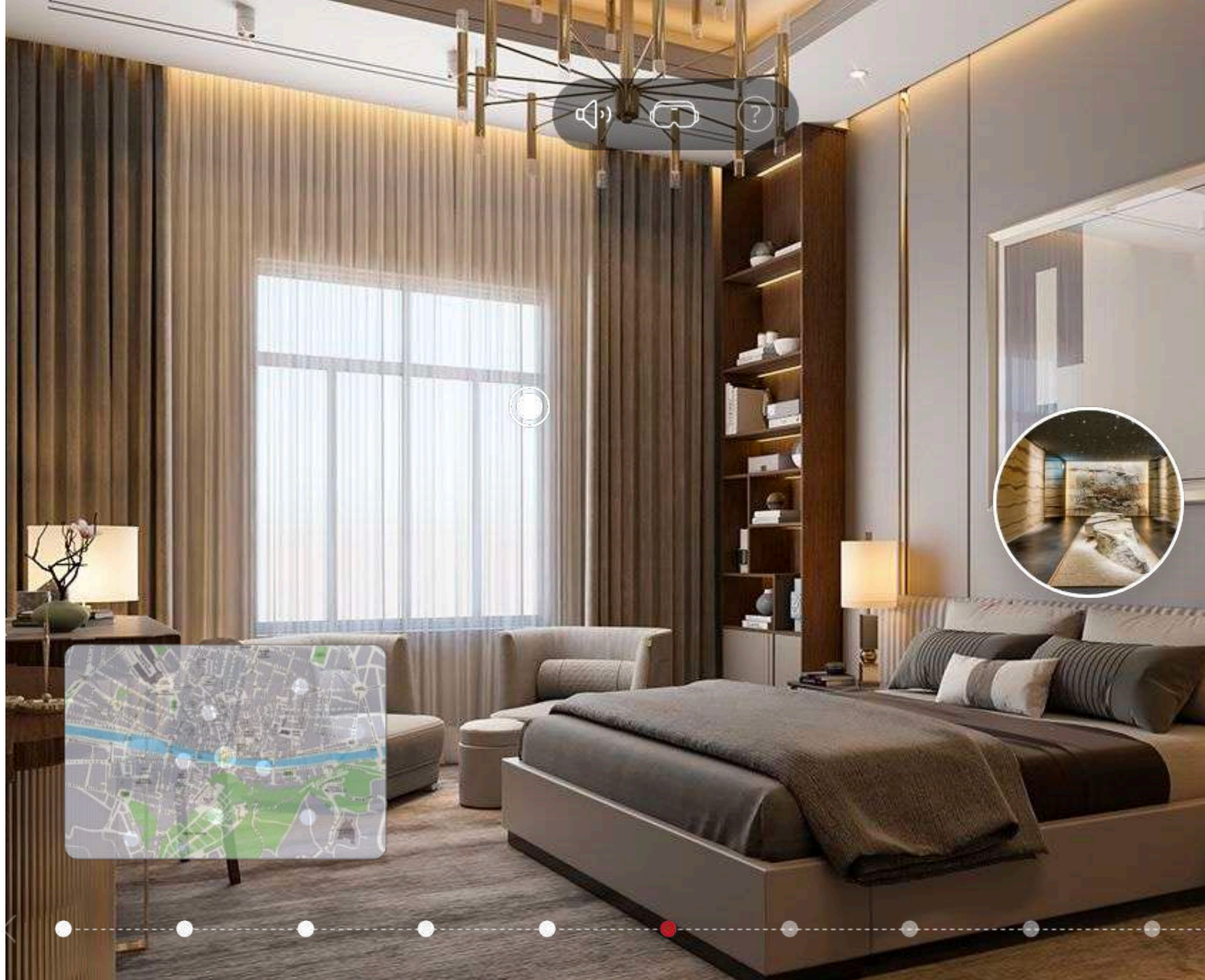
05. VIRTUAL TOURS

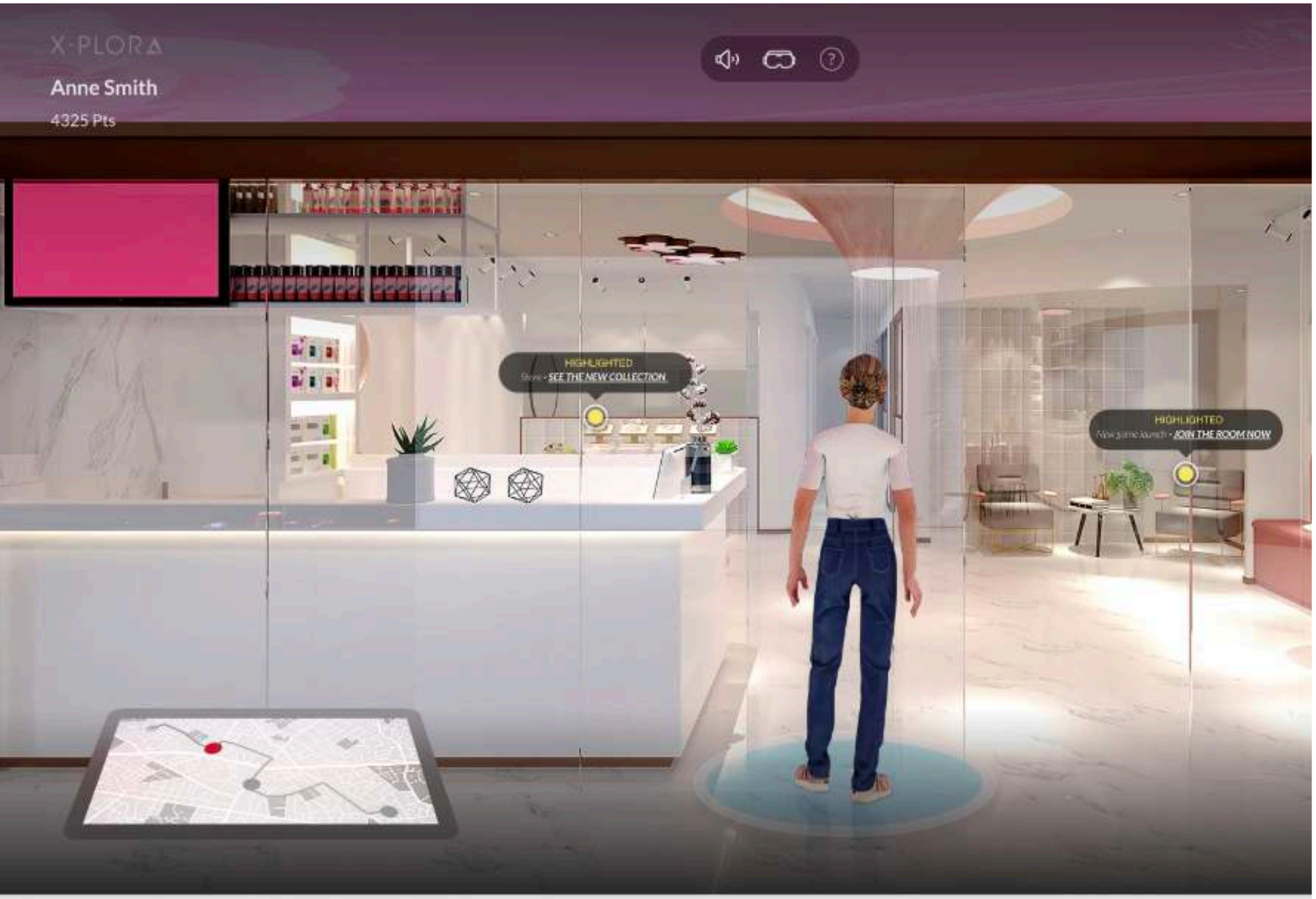
With VizitAR's Virtual Tours, your guests walk through an immersive digital version of the hotel for better promotion of room bookings.

Create an innovative and truly integrated sales experience with an immersive tour of your hotel, rooms, common areas, or even nearby points of interest that can be accessed from anywhere in the world on any device (PC, Oculus VR, mobile phone).

These Virtual Tours will be created by capturing your space in 360° or by recreating it in 3D (3D Modelling or photogrammetry for a Digital Twin).

> *Host your guests before they are even your guests!*





06. METAVERSE HOTEL

In this "Metaverse" version of your hotel, guests can visit the hotel and interact and interact with the different spaces, with other guests and customers from different parts of the world in real time.

In this Microverse of the hotel, guests will also be able to take part in events, challenges and access totally exclusive experiences, such as a gallery with a collection of exclusive digital assets, with real-world rewards such as discounts on their next hotel stay, places to visit, etc.

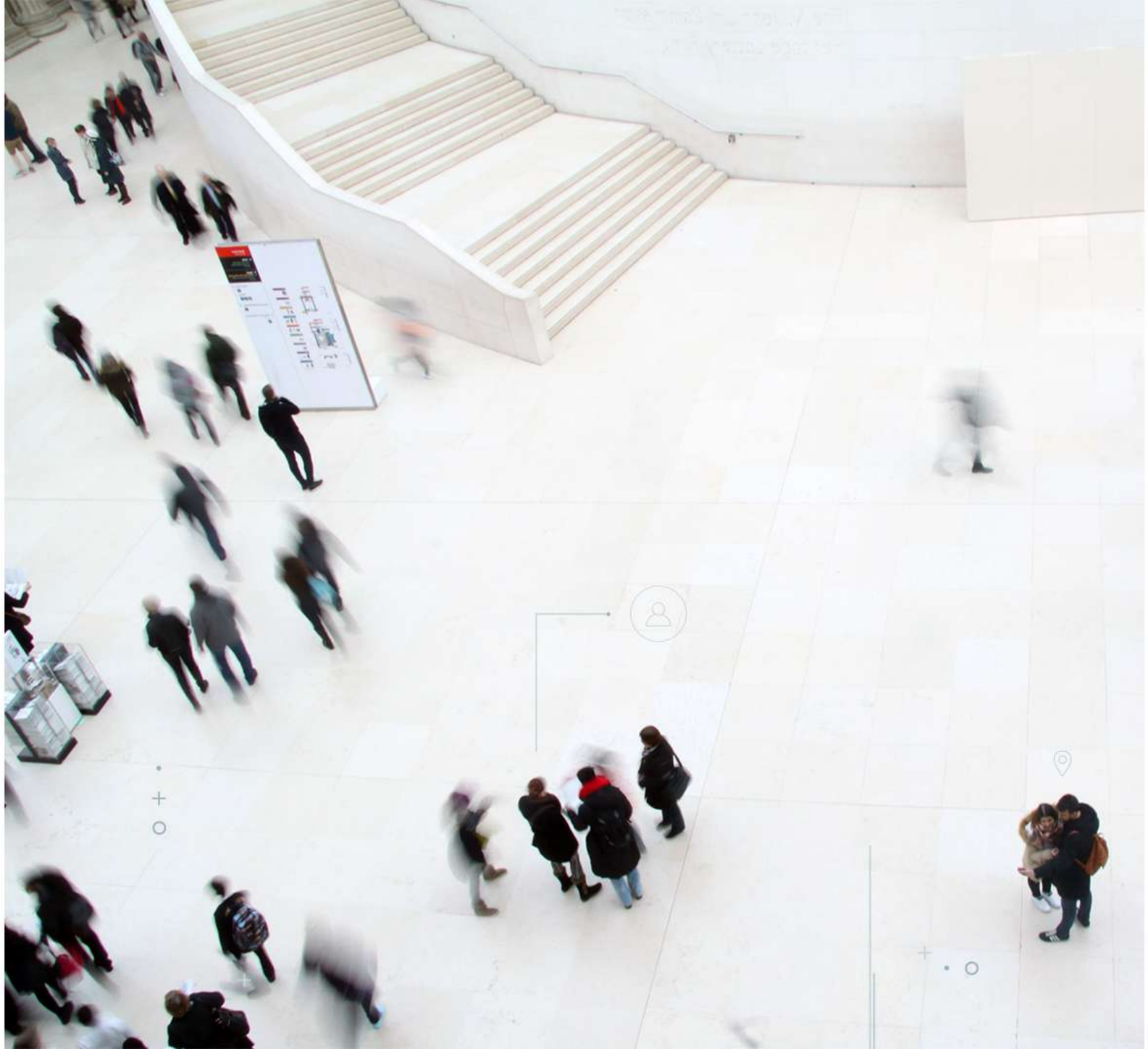
> *Redefine Hospitality while integrate both real and virtual world!*

08. IMMERSIVE ONBOARDING

Virtualise your facilities, offices, branches or relevant spaces to introduce to new staff members.

In an immersive version of your hotel and its operational areas, new staff members will be able to have a more realistic and engaging vision of the space in which they will be working.

> *Take your new staff into a immersive journey of your facilities or even hotels worldwide.*



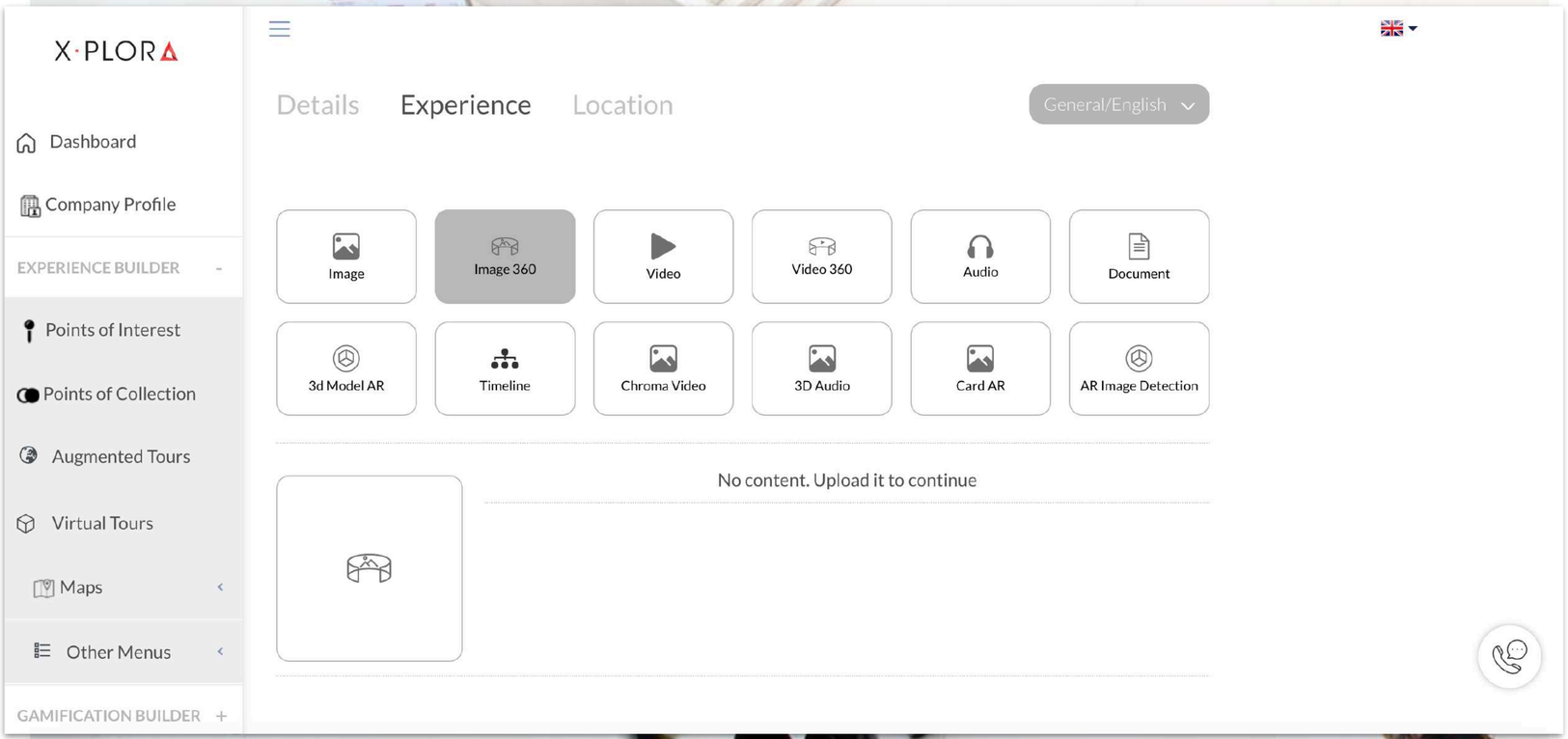
08. ANALYTICS

VizitAR can **collect useful data** (directly or indirectly) to provide smart analytics. This information is crucial dor cities, museums and stadiums to understand number of visitors, favorite spots and many other useful information.

These analytics are a powerful tool to manage and enhance VizitAR hospitality experiences.

The collection of basic info like nationality and age, or even the feedback of the experience from your visitors can **help to define marketing campaigns or experience improvements.**

09. EXPERIENCE BUILDER



* This image is just to show the "Look and Feel" of our Backoffice's structure.

Our experience builder allows you to easily **create memorable experiences using our multimedia manager** , adding:

//Locations
// Challenges
// Images
// Audio
// 360 Photos
// 360 videos
// AR Contents
// Related articles
// Documents (pdf)

And much more without any line of code. **Just one click and you can make your experiences available worldwide.**

VALUE PROPOSITION

ALL IN ONE BUILDER

A platform that allows you to simultaneously create Augmented or Virtual Visiting experiences.

+ ENGAGEMENT

A customer experience that can be more lasting and loyal, due to the impact and innovation of technology and the recurrence that can be generated through gamification.

+ REVENUE

A unique marketing tool for promoting impact, loyalty, sales and results.

VizitAR

Subscription Plans

Yearly or Monthly

BASIC

Pack A

715€

Yearly Fee

Up to 25 Rooms

100 Points of Experience

2 Profiles/Languages

10 GB + 2 Backoffice Users

STANDARD

Pack B

990€

Yearly Fee

Up to 100 Rooms

200 Points of Experience

4 Profiles/Languages

Analytics

20 GB + 4 Backoffice Users

PRO

Pack C

1650€

Yearly Fee

Up to 300 Rooms

500 Points of Experience

6 Profiles/Languages

Virtual Guide/Chat Bot

Analytics

30 GB + 8 Backoffice Users

PREMIUM

Pack D

Talk to Sales

Yearly Fee

From 300 Rooms

Point of Experience Unlimited

Virtual Guide

Analytics

60 GB+ 10 Backoffice Users

Need a white label solution?

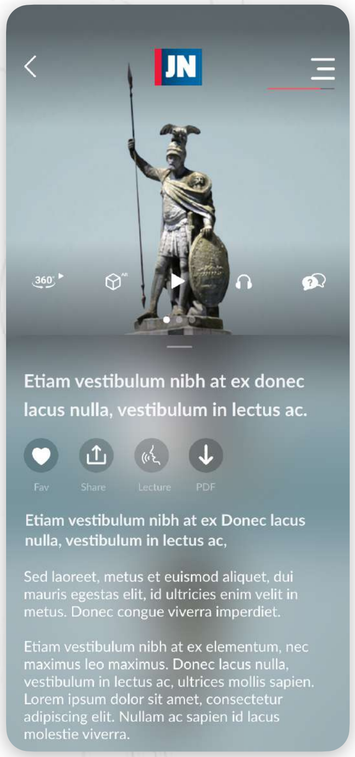
see next slides

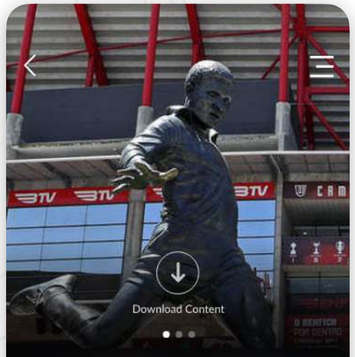
WHITE LABLE VIRTUAL TOURS

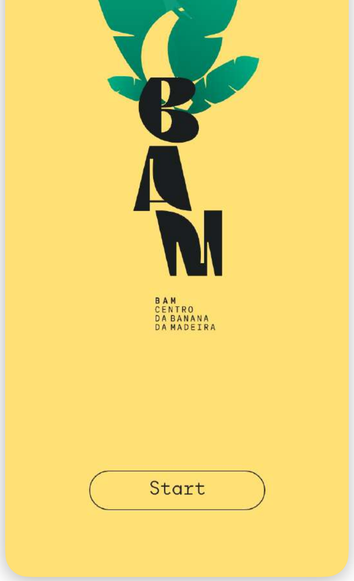
Inicial Set Up	Price	Description
Content upload	€750	Content upload to the builder for inicial set up
Panorama Tour Builder Set up	€7 500	Platform for 360º panoramas with points of interest (Up to 20 panoramas and 25 POIs)
360º Panoramas Capture	€2 500	Capture of 360º pictures, up to 30 panoramas
Virtual Guide Set Up	€1 500	Virtual guide to introduce the virtual experience
Virtual Guide studio capture	€4 500	1 day studio , script for acting and video post production
Quiz	€1 250	Quiz Game , with an evaluation system based on award points and rewards.
Gamification Builder	€1 500	Discount and voucher attribution system based on gamification module.
Analytics	€550	Data and statistics about your visitors
Wishlists	€3 000	Ability to create product wish lists and forward them to the sales staff

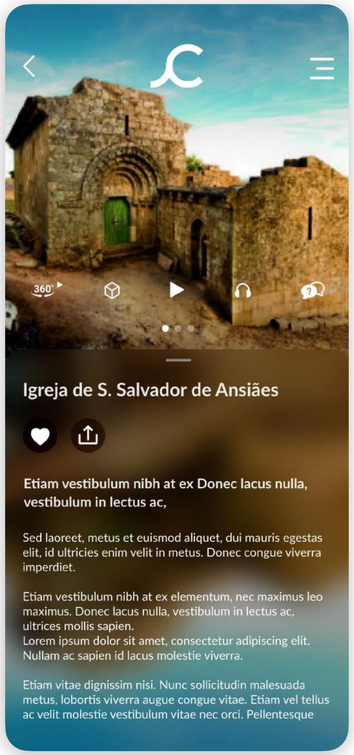
MORE ABOUT US

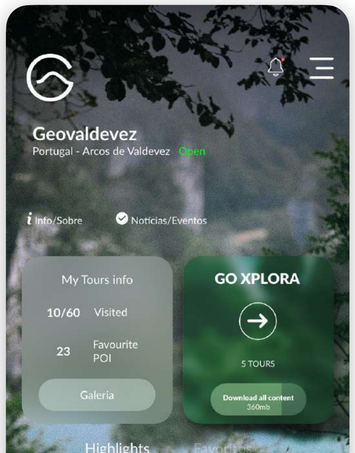
PROVEN
SOLUTION

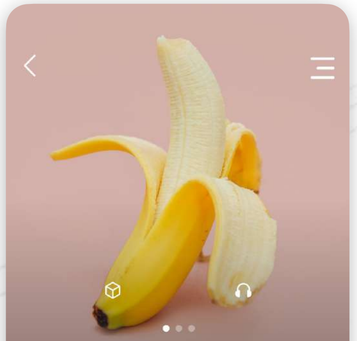


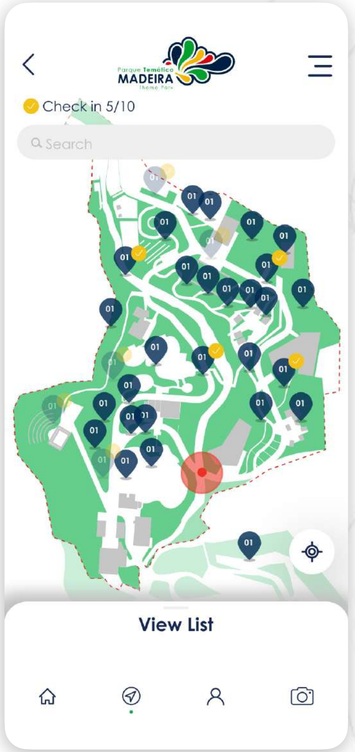




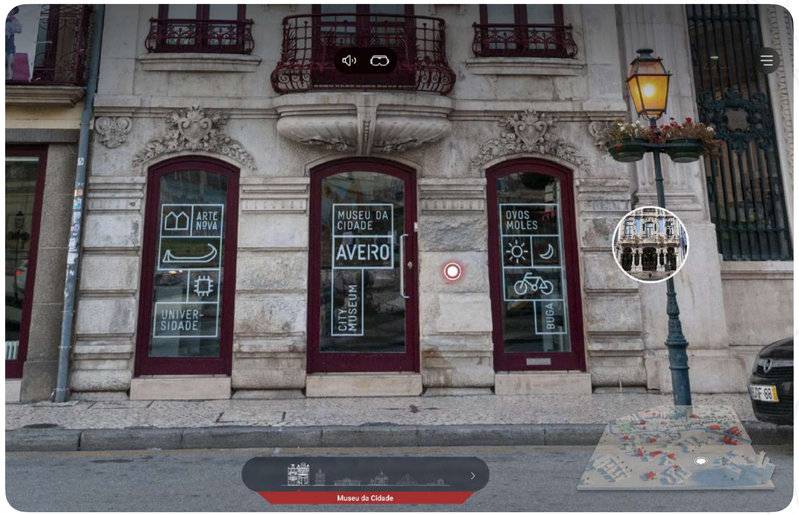


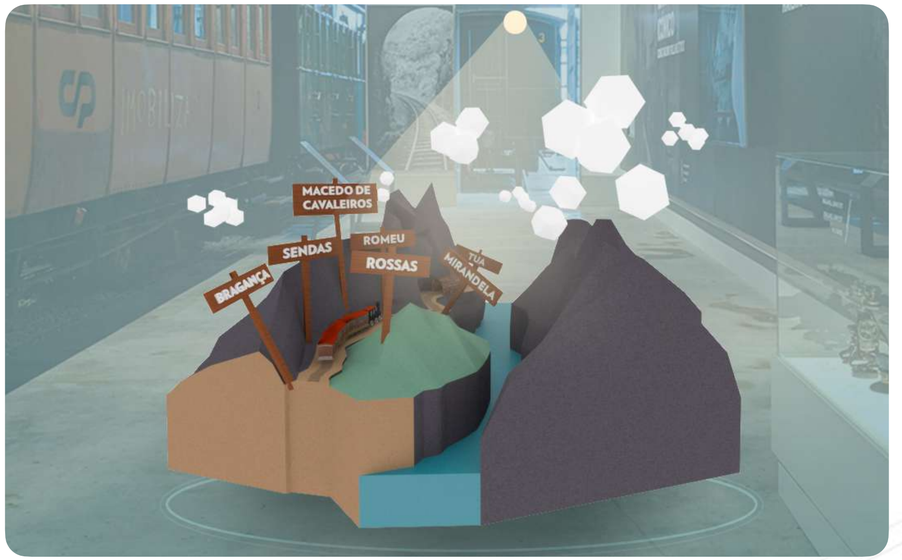


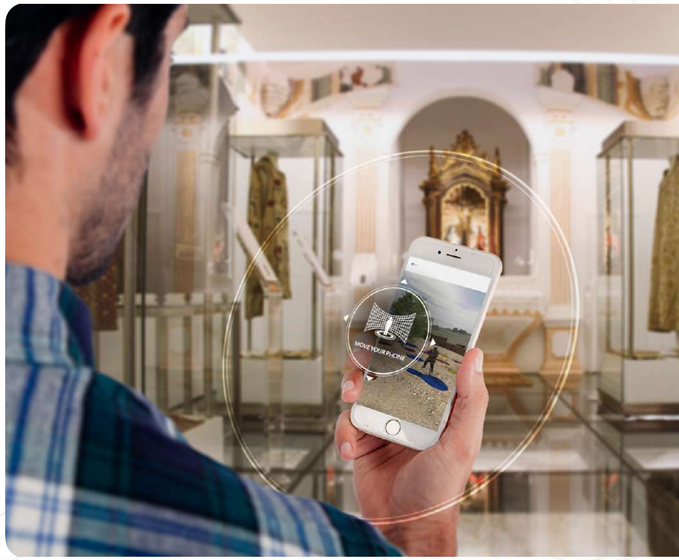




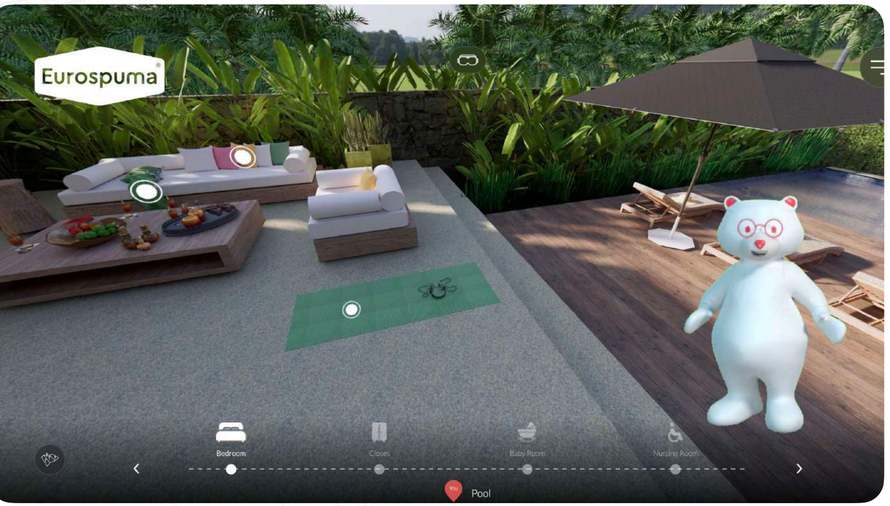
PROVEN
SOLUTION

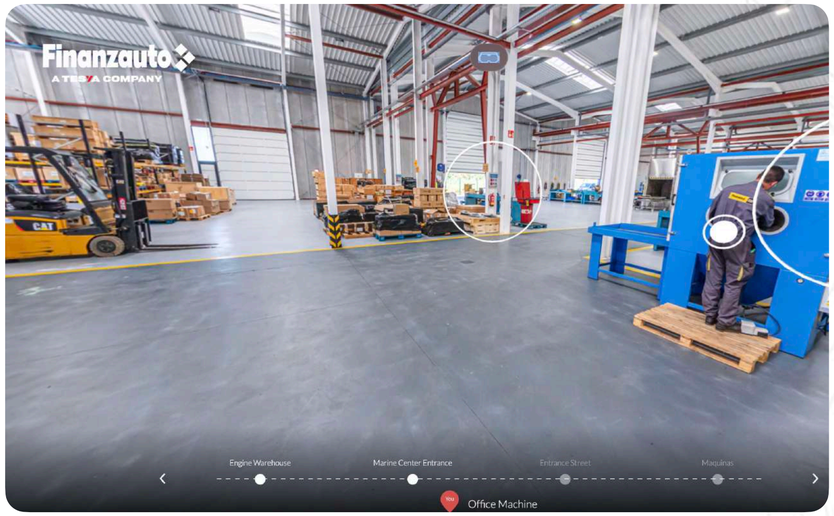


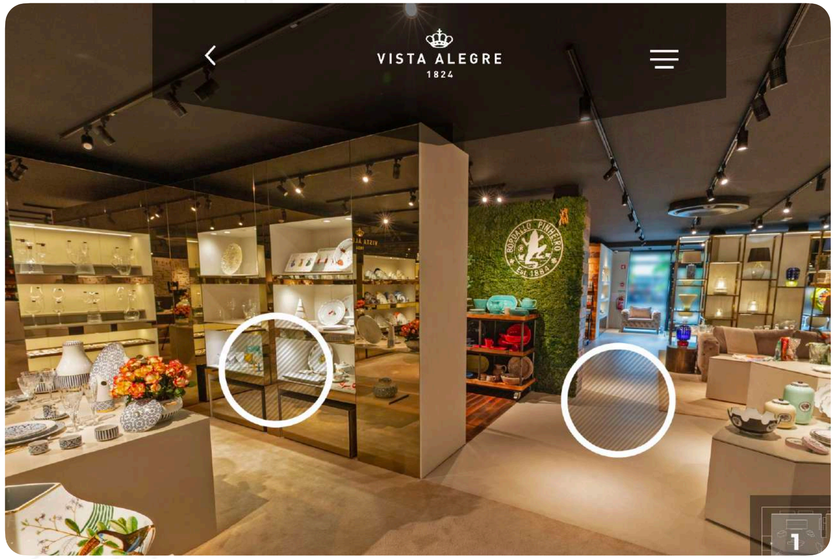


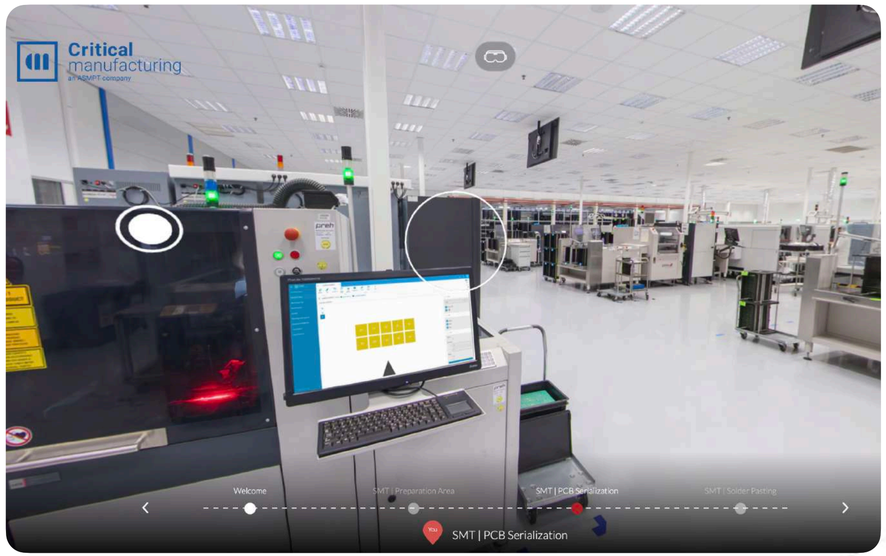


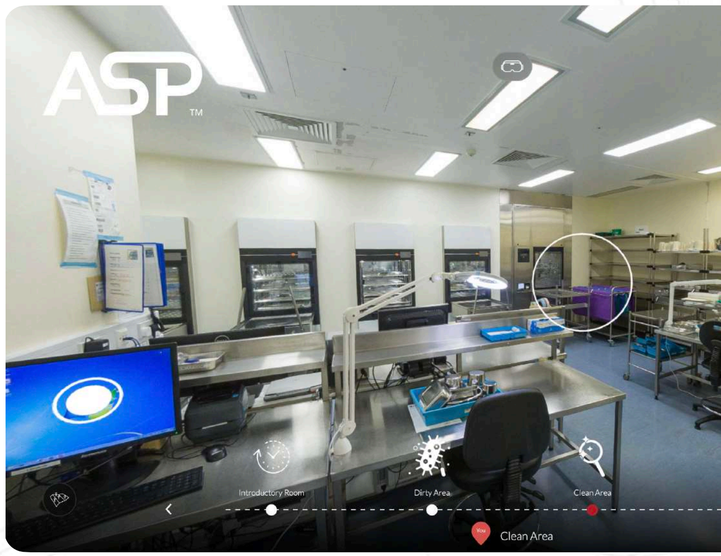
FOR MULTIPLE
MARKETS











AWARDS AND RECOGNITIONS

PORTUGAL VENTURES SEED ROUND FUNDING

2019

STADIUM BUSINESS SUMMIT AWARDS FINALIST

2019

CHANGE THE GAME PARTNERS JOHAN CRUIJFF ARENA, AFC AJAX

2019

TOP 20 MOST INNOVATIVE START UPS IN TOURISM

2020/21/22

BEST MULTIMEDIA APP - CONHECER ALMEIDA

2021

10 OF THE WORLD'S HOTTEST TRAVEL STARTUPS

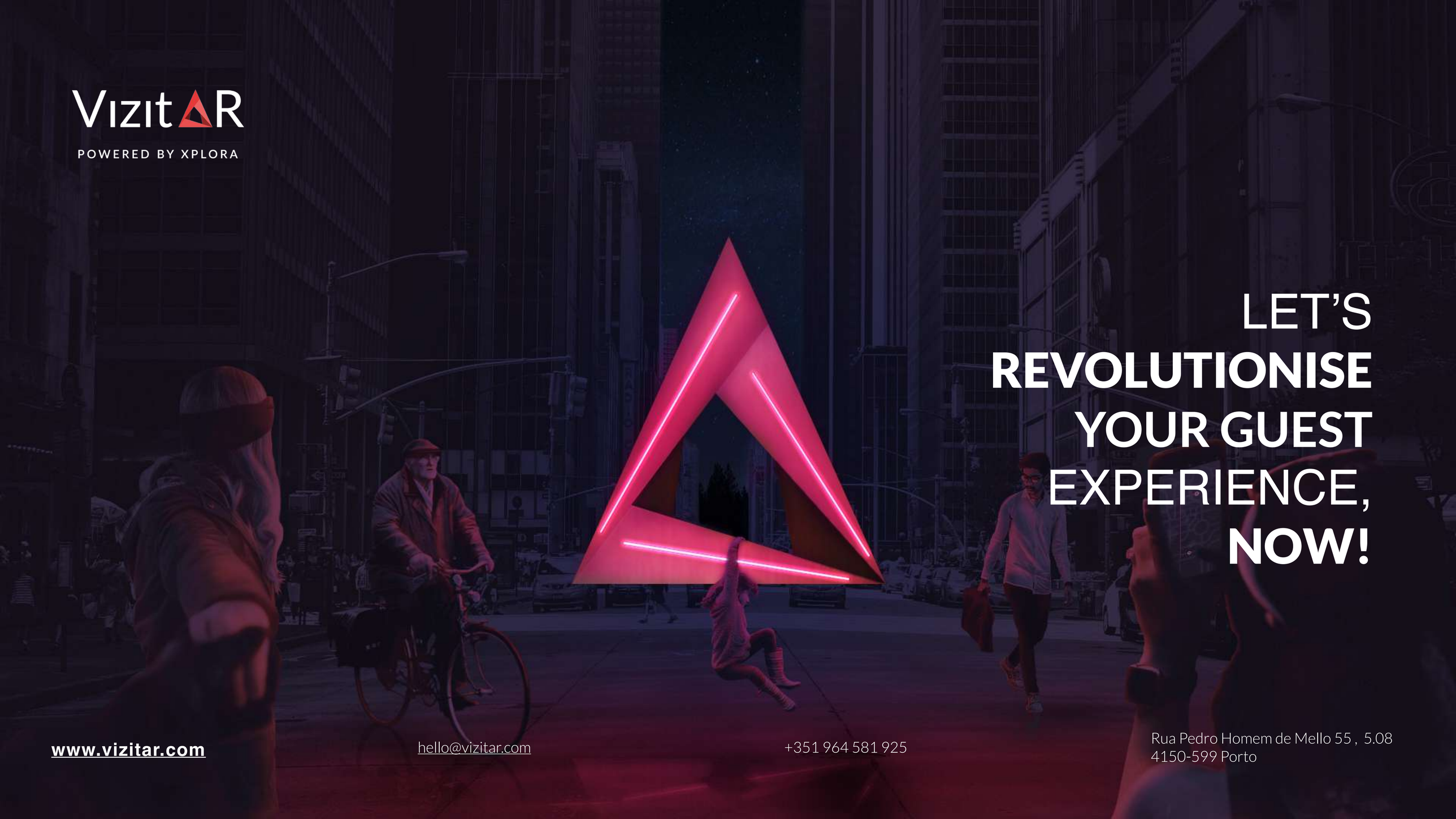
2022

BEST GLOBAL DIGITAL SOLUTION FOR TOURISM AND CULTURE

2022/23

VizitAR

POWERED BY XPLORA



LET'S **REVOLUTIONISE YOUR GUEST** EXPERIENCE, **NOW!**

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